

## **MG Motor India launches New ZS EV 2021 with a 419 KM\* certified range**

### ***ZS EV is now available across 31 cities in the country***

**New Delhi, February 8, 2021:** MG Motor India has launched the new ZS EV 2021 priced at Rs. 20.99 lakhs (ex-showroom, New Delhi). The updated version comes with a best-in-class 44.5 kWh Hi-Tech battery and has a certified range of 419 KM\*. Equipped with new 215/55/R17 tyres, the vehicle and battery-pack ground clearances have been increased to 177 mm and 205 mm respectively.

Having expanded the charging ecosystem across the country with its partners, the ZS EV 2021 has now been made available for bookings in 31 cities. The car was initially launched in 5 cities during its launch in January 2020.

The MG ZS EV comes with 143 PS power and 350 Nm torque and can reach from 0 to 100 kmph in 8.5 seconds. It is available in two variants – Excite & Exclusive. As India's first pure electric internet SUV, it adopts MG signature global design cues and comes loaded with features such as a panoramic sunroof, 17-inch diamond-cut alloy wheels, PM 2.5 Filter, and more.

Along with the ZS EV, MG extends its customers a 5-way charging ecosystem including free-of-cost AC fast-charger at residences/offices, portable in-car charging cable, DC superfast charging stations at dealerships, 24x7 charge-on-the-go facility (in 5 cities), and charging stations in satellite cities and tourist hubs.

Speaking on the launch, **Mr. Rajeev Chaba, President & Managing Director, MG Motor India**, said, "We are proud to introduce the evolution of the ZS EV in a short span of 1 year, reiterating our commitment to the EV space. To extend our customers a superior ownership experience, we are building robust charging infrastructure in India along with our ecosystem partners."

The carmaker has also introduced the 'EcoTree Challenge', wherein ZS EV owners can participate in the ecological initiative and track their CO<sub>2</sub> savings and national ranking in real-time.

MG ZS EV 2021 is covered under MG eShield, wherein the automaker provides a free-of-charge 5-year warranty for unlimited KMs, 8yrs / 1.5 lac KM warranty on the Battery Pack system, round-the-clock Roadside Assistance (RSA) for 5 years, and 5 Labour-free Services.

*(\*User can get 300-400 KM range in most situations)*

### **About MG Motor India**

Founded in the UK in 1924, Morris Garages vehicles were world-famous for their sports cars, roadsters, and cabriolet series. MG vehicles were much sought after by many celebrities, including the British Prime Ministers and even the British Royal Family, for their styling, elegance, and spirited performance. The MG Car Club, set up in 1930 at Abingdon in the UK, has thousands of loyal fans, making it one of the world's largest clubs for a car brand. MG has evolved into a modern, futuristic, and innovative brand over the last 96 years. Its state-of-the-art manufacturing facility in Halol, Gujarat, has an annual production capacity of 80,000 vehicles and employs nearly 2,500 work force. Driven by its vision of CASE (Connected,

Autonomous, Shared, and Electric) mobility, the cutting-edge automaker has augmented the across-the-board 'experiences' within the automobile segment today. It has introduced several 'firsts' in India including India's first Internet SUV – MG Hector, India's first Pure Electric Internet SUV – MG ZS EV, and India's first Autonomous (Level 1) Premium SUV – MG Gloster.

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